



## Fundraising: What trustees need to know

### Course Summary

Trustees are increasingly required to play an active role in ensuring their charity's fundraising activities are conducted appropriately, ethically and in line with the guidance available. But more than just 'ticking the boxes' – trustees have a duty to understand their charity's income mix and how it will sustain their provision beyond this financial year.

This session will provide participants with the knowledge and tools to support and enable their organisation to fundraise effectively and sustainably, and take an active role in supporting their organisation to do so.

This two hour workshop is aimed primarily at trustees, however may be suitable for senior leaders in charitable organisations.

### Learning Objectives

At the end of the session attendees will be able to:

- Explain the key duties and responsibilities of charities and their trustees with regards to fundraising
- Identify how to make fundraising legal and ethical
- Describe what a healthy funding mix looks like for a small charity and what steps to take to achieve one
- Understand how trustees can support fundraising
- Locate further information, advice and training about fundraising