



The What, Why and How Theory of Change

Course Summary

Theory of Change – three words we have probably all heard, whether from our Boards, funders, colleagues or partners. But just what IS a Theory of Change – and how might it be of use to a small organisation in the voluntary sector?

This webinar seeks to answer those questions, giving you an overview of what a Theory of Change is, and exploring why the model can help small organisations in developing strategy, fundraising, measuring their impact, or communicating their work internally and externally.

This short session is aimed at leaders and managers in smaller organisations, and will offer information on how to make a start on your own Theory of Change, and where to get more support and guidance to do so.

It can be delivered as a short (1 hour) workshop face to face, or as a webinar.

Learning Objectives

The course will support participants to;

- Understand what a Theory of Change is.
- Know how a Theory of Change can help your organisation.
- Know where to start in creating a Theory of Change, and where to get further support and guidance.